

CADKEY INC.

440 Oakland Street • Manchester, Connecticut 06040-2100
Telephone: (203) 647-0220 • Fax: (203) 646-7120 • Telex: 510 600 7223

May 20, 1991

Dear DataCAD Maintenance Customer:

Enclosed is the first-ever Super Savings on Solutions coupon book featuring DataCAD's third party programs. We have worked with our Solution Developers to give them an opportunity to introduce their products to you, and at the same time offer you some promotions that are not ordinarily available.

We hope you find the program informative and that it gives the value-conscious among you a chance to get more product for your dollar.

Sincerely,



Jeffrey A. Weyman
Vendor Relations Manager
CADKEY, INC.

50127

◆**SUPER SAVINGS ON SOLUTIONS**◆

featuring CADKEY's Solution Partners

Designed Exclusively for the DataCAD Maintenance User

DataCAD®

Maintenance Program

CADKEY, INC., 440 Oakland Street, Manchester, CT 06040 ☎ (203) 647-0220

DESIGN/PROGRAM ASSOCIATES



Save \$100 with this coupon!

The ultimate commands for the power hungry. **Command Performance 2.1** makes it even easier for you to do more with DataCAD. Sixteen labor-saving devices in one menu. One of the most useful utilities you can get. Period.

And now, the price has been *slashed* !

For more information, contact:

John Fornaro
Design/Program Associates
Route 1, Box 114-C
Afton, Virginia 22920
(703) 456-8686

Special Instructions

- ◆ Offer good until July 4, 1991
- ◆ Not good with any other offer
- ◆ Include check and DataCAD serial number with your order

DataCAD®

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Save with this coupon!

Drawing management tools for the professional. Shrink unwieldy drawings. Edit settings at one menu. Change all paths. Read ASCII files. All this and more with the **Drawing Manager**.

List price \$100, save \$25 with this coupon. Order now and get **2LineBreak** (\$50 value) **free**. Total savings: \$75!

For more information contact:

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Afton, Virginia 22920
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Save with this coupon!

Hatch Pattern Mastery. Create your own hatch pattern library with **Hatch Manager**. Add, delete, rename, merge and rearrange all the patterns in your own custom library. Includes two useful hatch patterns.

List price \$100, save \$25 with this coupon. Order now and get **2LineBreak** (\$50 value) **free**. Total savings: \$75!

For more information contact:

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Afton, Virginia 22920
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DataCAD®

Maintenance Program

DESIGN/PROGRAM ASSOCIATES



MAXIMUM SAVINGS OF \$250!

D/PA Blowout! Send your order today and you can get **Command Performance 2.1 Layer Manager, Hatch Manager, Drawing Manager, and 2LineBreak!** Start enjoying what one of our customers says is "one of the most useful DataCAD third party packages we have used to date."

You can have it all for only \$300. No bells or whistles. Just value and productivity.

For more information, contact:

John Fornaro
Design/Program Associates
Route 1, Box 114-C
Afton, Virginia 22920
(703) 456-8686

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Save with this coupon!

Powerful layer management utility. Automatically create up to 999 sets of related layers by defining settings for one layer with **Layer Manager**. Insert layers in your existing drawing as desired. Includes two default drawings **free**.

List price \$150, \$100 with this coupon. Order now and get **2LineBreak** (\$50 value) **free**. Total savings: \$100!

For more information contact:

John Fornaro
Design/Associates
Route 1, Box 114-C
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(703) 456-8686

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DataCAD®
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DESIGN/PROGRAM ASSOCIATES



Save up to \$200 with coupon!

Save even more, and get all the time-saving benefits of **Drawing Manager**, and **Layer Manager** for only **\$200!** Get **2LineBreak** (\$50 value) **free**, and use its power to cut those tall details to size quickly. Add it all up, and you save \$200 total. That's an investment that will pay for itself in less than a month!

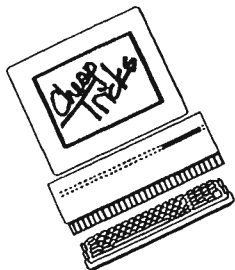
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Afton, Virginia 22920
(703) 456-8686

Special Instructions

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DataCAD[®]
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CHEAPWARE

A Service of the DataCAD Newsletter "Cheap Tricks"



\$10.00 VALUE!

Cheapware makes available Standard Details, great templates, useful macros, special linetypes, and lots of other good stuff all for the very cheap price of \$5 each for most disks. Your one year membership, which qualifies you to receive quarterly listings, is **FREE** with this coupon.

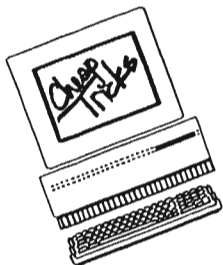
For more information, contact:

Evan H. Shu ♦ AIA
Shu Associates
10 Thacher Street, Suite 114
Boston, MA 02113
Phone : (617) 367-9622
Fax: (617) 367-9622

Special Instructions

- ♦ Enclose this coupon along with your name, company, address and telephone to Shu Associates, address listed on the left.
- ♦ Offer expires 7/31/91 and is for new members only.

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CHEAP TRICKS

A Monthly Resource for the DataCAD Architect



\$5.00 OR \$15.00 VALUE!

"Cheap Tricks" is the popular newsletter that opens the door to a world of things you never thought you could do with your computer and DataCAD. It includes regular columns such as "Cheap Trick of the Month," "DataCAD Tutor," "Dr. DOS," "Q & A" and "Architips," as well as automatic "Cheapware" (the Disk Exchange Network) membership.

For more information contact:

Evan H. Shu ♦ AIA
Shu Associates
10 Thacher Street, Suite 114
Boston, MA 02113
Phone: (617) 367-9622
Fax: (617) 367-9622

Special Instructions

- ♦ Enclose this coupon along with a check for \$20 (US) payable to Shu Associates for a one year subscription to "Cheap Tricks", or along with a check for \$30.00 (US) for both "Cheap Tricks" and "CADD and the Small Firm". Offer expires 7/31/91
- ♦ New subscribers only, Canadians add \$5.00 (US)

DataCAD®
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3D CABINETS FOR DataCAD!

CASES TEMPLATES (c)

Template files with 433 symbols. Includes typical and special cabinets, plumbing fixtures, appliances and accessories used in kitchens, baths, laboratories and classrooms. Assemble in plan view and use the power of DataCAD to create perspectives or elevations for working drawings. Works well with Velocity.

For more information, contact:

William L. Coppock ♦ AIA
7170 West 8th Place
Lakewood, CO 80215
Phone: (303) 237-7812
Fax: (303) 233-7106



Special Instructions

- ♦ \$300 with this coupon if ordered before July 1, 1991
- ♦ Regular price is \$375
- ♦ Telephone or Fax orders
- ♦ VISA or MASTERCARD accepted

DataCAD® Maintenance Program

RIVER CITY SOFTWARE, INC.

◆ **\$119.95** ◆

ROOFER - the program that pays for itself with each use. Now, at a **savings** of 20% off the regular \$149.95 price, you can join the hundreds of satisfied DataCAD users who already have **ROOFER** and design complete roofs in minutes.

For more information, contact:

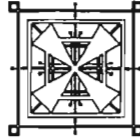
River City Software, Inc.
9570 Regency Square Blvd., Ste. 325
Jacksonville, FL 32225
Phone: (904) 721-8246
Fax: (904) 727-9182

Special Instructions

- ◆ Send original coupon with your check or money order
- ◆ No COD's
- ◆ Include DataCAD serial number
- ◆ *Offer expires July 31, 1991*

DataCAD[®]
Maintenance Program

SETS, LTD.



SET-LINE for \$49.00!

This is a 35% savings off the regular price of \$75.00!

Simplifies entering lines with user defined linetypes and attributes. Four major functions are Linesets, Multiline, Mimic, and Cleanpolygon (erasing shield). WindowIn on DataCAD review, March 1991.

For more information, contact:

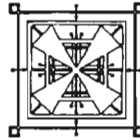
Rick Gleason
SETS, LTD.
114 Commonwealth Avenue
Boston, MA 02116
(617) 267-6980

Special Instructions

- ◆ Offer valid until 9/30/91
- ◆ Return to SETS, LTD. with your check and DataCAD serial number. Provided on 5 1/4" floppies only

DataCAD[®]
Maintenance Program

SETS, LTD.



SET-TEXT for \$49.00!

This is a 35% savings off the regular price of \$75.00!

Simplifies entry of text with user defined attributes including color, angle, slant, aspect, font, size, weight, factor, active layer, plot sensitivity toggle for size. WindowIn on DataCAD review, December 1990.

For more information, contact:

Rick Gleason
SETS, LTD.
114 Commonwealth Avenue
Boston, MA 02116
(617) 267-6980

Special Instructions

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- ◆ Return to SETS, LTD. with your check and DataCAD serial number. Provided on 5 1/4" floppies only

DataCAD[®]

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DataCAD[®] TRAINING

Instruction for beginning DataCAD users

25% off with coupon!

The introduction to DataCAD class is designed to introduce users to the DataCAD program. Upon completion of the class, the user should be able to construct models using appropriate commands.

Regular price \$750.00, save over \$180.00 with coupon!

For more information contact:

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Customer Service Department
440 Oakland Street
Manchester, CT 06040
Phone: (203) 647-0220
Fax: (203) 646-7120

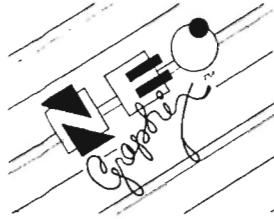
Special Instructions

- ◆ Offer valid September through November 1991
- ◆ *Return this coupon with your order to:*

CADKEY, INC.

DataCAD[®]
Maintenance Program

NEO GRAPHIX / ORGANIC CADD



"Sampler" Module Line Art Library



A useful introductory cross section of both presentation and production template symbols, typical in quality and style, available in the complete specialized module set. Over 80 symbols on three 1.2 MB disks. Regularly \$200, only \$100 with coupon!

For more information contact:

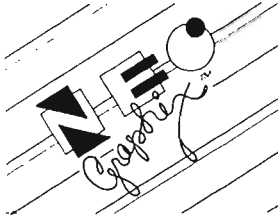
H. Frederick Oesch, Owner
NEO GRAPHIX
Route 660, P.O. Box 347
Earlsville, VA 22936
Phone: (804) 972-7090
Fax: (804) 296-8720

Special Instructions

- ◆ Return with order to
NEO GRAPHIX
- ◆ Limit 1 per customer
- ◆ Offer valid through July 1, 1991

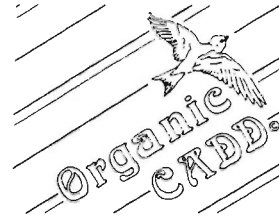
DataCAD®
Maintenance Program

NEO GRAPHIX / ORGANIC CADD



FREE!

"Line Art Library" Demo Disk



This **free** demo disk contains a cross section of presentation template symbols, to be used with a drawing file included. To demonstrate the production of a simulated hand rendering, 3D surface texturing, and the automatic cleanup feature.

For more information contact:

H. Frederick Oesch, Owner
NEO GRAPHIX
Route 660, P.O. Box 347
Earlsville, VA 22936
Phone: (804) 972-7090
Fax: (804) 296-8720

Special Instructions

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- ◆ Offer valid through July 1, 1991

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CADKEYNOTE

A DRAWING NOTATIONS MANAGER FOR ARCHITECTS/ENGINEERS

A Drawing Notation Manager

Designed to create, archive and place keynotes on a drawing; sort the keynotes and generate a legend automatically for placement on the drawing. On-screen editing, replacement, and deletion of a single keynote or all instances globally. Legend searched for generating specifications. Much, Much More!

For more information, contact:

David Ward Jones ♦ Architects ♦
Integrated Systems
P.O. Box 10406
Raleigh, NC 27605
Phone: (919) 755-0117
Fax: (919) 755-3951



INTEGRATED SYSTEMS

DataCAD®
Maintenance Program

Special Instructions

- ♦ 25% Price Reduction
- ♦ \$249.95 Program for \$187.50
- ♦ A Limited Time Offer
- ♦ Coupon Redeemable through June 30, 1991

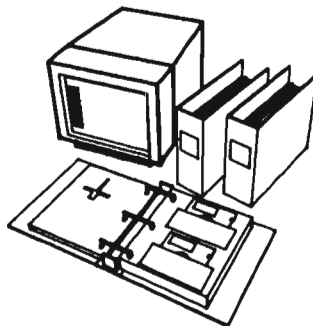
Symtech®

Advantage Systems® 50% OFF

Now is your opportunity to purchase the popular **ADVANTAGE DETAILS**, a CAD library of Architectural details for 50% off. Also available at this discount rate are the **ADVANTAGE STANDARDS**, which establish office standards and contain helpful forms.

For more information, contact:

Harmon J. Ward III
Symtech
19782 Mac Arthur Blvd., Suite 210
Irvine, CA 92715
Phone: (714) 261-8321
Fax: (714) 261-1310

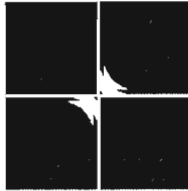


Special Instructions

- ◆ Just write or call Symtech for your free catalog. Include this coupon with your order for a 50% discount.
- ◆ Offer expires 10/31/91

DataCAD® Maintenance Program

Quadric
Software USA



◆ **Coupon Value \$250** ◆

Quadric Software offers the DataCAD linked QBIDS Estimating Series. Architectural/Engineering firms using DataCAD can use QBIDS ESTIMATOR to diversify firm services by providing accurate material quantity estimates. Developed for builders/contractors, QBIDS PROFESSIONAL ESTIMATOR provides job cost tracking, bid management, area management, PO's and work orders. By integrating drawings with databases, QBIDS gives your firm that *competitive edge!*

For more information contact:

Mark Holt
Quadric Software
2200 N. Lamar, Suite 206
Dallas, TX 75202
Phone: (214) 720-0745
Fax: (214) 880-7526

Special Instructions

- ◆ Limit one coupon per customer
- ◆ Coupon void after August 1, 1991
- ◆ Coupon valid for end users only
- ◆ Good toward any Quadric Product

DataCAD®

Maintenance Program

ROOF BUILDER 2

People Software

50 % OFF

Yes. Optimize your Roof Plan and create 3-D roofs in a flash! *Roof Builder2* is even more powerful than ever and with this offer it is a time saver which can't be passed up. Now there are no excuses for those who have contemplated 3-D roof modeling. This is a 50% savings off our regular price of \$95.00.

For more information, contact:

Erik Zetterberg
People Software
2746 Barrett Pass Road
Pollock Pines, CA 95726
Phone: (916) 644-8841
Fax: (916) 626-6926

Special Instructions

Return this coupon with:

- ◆ Your name
- ◆ Company address
- ◆ Phone number
- ◆ DataCAD Serial number
- ◆ Check/MO for \$47.50
California Residents include
\$3.20 Sales Tax

DataCAD®
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3D-DC Entourage

Ed Wolfstein
Architect

3D CAD DEVELOPMENT

An entourage series of 3D Symbol files designed for use with DataCAD. These Symbol files are true 3D Symbols, depicting vehicles, people, site fixtures, trees, office equipment, interior lighting fixtures, and more....

Not a 2D Tracing file, but true 3D elements that may be viewed at any angle. Each template includes 4 to 12 3D Symbols. Full documentation and installation instructions are included with each Template.

For more information contact:

Ed Wolfstein ♦ Architect
3D CAD Development
117 St. Paul Street
Burlington, Vermont 05401-8411
Phone: (802) 864-8334
Fax: (802) 864-8342

Special Instructions

- ◆ No quantity limit
 - ◆ All templates offered at 1/2 price
 - ◆ When ordering, include coupon and deduct 50% from order
 - ◆ Prices are in U.S. Dollars
 - ◆ Add \$5.00 Shipping and Handling in U.S. and Canada
- Offer is good until 12/31/91*

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DataCAD for the Architect - 2nd Edition

Save \$5 with this coupon!

Tackle any DataCAD application with this NEW how-to-do-it guide at your side. Written by CAD expert and trainer Carol Buehrens, DataCAD for the Architect leads you through the entire DataCAD design process in easy stages.

NEW Edition Covers Version 4.0 Features and More....

- *The ViewMaster Slide Show**
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- *Reader Alerts to Users of DataCAD 128**

For more information contact:

TAB Professional and Reference Books
Call toll-free 1-800-822-8158 (in PA, AK, or
Canada call direct 1-717-794-2191)
DataCAD for the Architect, 2nd Ed. #3746P
\$21.95 (regularly \$2695)

Special Instructions

◆ To qualify for discount, be sure
your order includes code DA91
when calling.

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PELLA/Rolscreen Company



Pella Selector - FREE to Qualified Users

Rolscreen, the manufacturer of Pella windows, doors, sunspaces and skylights, has upgraded their Selector CAD software. The Selector package has Pella elevations and details that are created in DXF (Data Exchange Format). This allows insertion of any standard product that Pella has to offer into the CAD drawing.

◆*For more information, contact:*◆

Jerry Lockridge, CAD Specialist
Rolscreen Company
102 Main Street
Pella, IA 50219
Phone: (515) 628-1000
Fax: (515) 628-6070

DataCAD[®] Maintenance Program

DataCAD® Velocity

10% off with coupon!

DataCAD Velocity is a high-resolution, photorealistic, 3-D solids rendering system for assigning real world surface attributes to all 3-D wire-frame drawings created within DataCAD's DC Modeler.

Hard copy output is available from the Hewlett Packard Paint Printer and the AGFA/Matrix TT 200. It also supports all AGFA/Matrix film recorders line resolutions from 2048 x 1536 to 4096 x 3072.

Regular Price \$495.00, save \$50.00 with coupon!

For more information contact:

CADKEY, INC.
Dawn Wynkoop ♦ AEC Product Group
440 Oakland Street
Manchester, CT 06040
Phone: (203) 647-0220
Fax: (203) 646-7120

Special Instructions

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