

PRESS RELEASE

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**DATA CAD LLC Incorporates Top DataCAD Reseller**  
Strengthens Focus on Development of Architectural CADD Software

Avon, CT 06001 -- June 10, 1997 -- Mark F. Madura, President/CEO of DATA CAD LLC and Founder of Madura Studios Inc. hires Richard C. Morse II (Director of Madura Studios Inc. since 1995) as new Applications Engineer for DATA CAD LLC, and closes Boston operation to combine DataCAD focus.

Effective June 1, 1997, Madura Studios Inc., a top DataCAD reseller, will close its Boston offices in order to combine DataCAD support efforts with DATA CAD LLC. When asked about the incorporation, Madura said "My motivation to establish Madura Studios was inspired by the need to train architects making the transition from manual to electronic design tools. DataCAD has been at the core of the Madura Studios solution for the past seven years. Since June of 1995, I have been focused on what is best for DataCAD users. Rick Morse has done an excellent job of upholding the Madura Studios standard as a total solution provider to architects for the past two years. However, I feel that combining the DataCAD efforts of both companies is in the best interests of DATA CAD LLC and DataCAD users."

As an Applications Engineer, Mr. Morse will continue to focus on the development of DataCAD and the support of DATA CAD LLC customers. Madura Studios clients can rest assured that DATA CAD LLC will uphold the DataCAD support services they have come to expect over the years. "With Mr. Morse on board, we have a greater ability to develop products that are most appropriate for professional architects. Richard has a Bachelor of Architecture degree from Roger Williams University and has been involved in the AEC industry for the past 10 years," Madura said. The renowned DataCAD 7 Productivity Package, developed by Madura Studios specifically for the advanced DataCAD user, will become part of DATA CADs standard offering, which will be a great benefit to DataCAD users worldwide.

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Even with the closing of the Newbury Street office, Boston will not be totally devoid of DataCAD support. Jeff Tagerman, principal of the newly formed CADvantage, (formerly a product specialist with Madura Studios Inc.) will be offering DataCAD services to local area firms. CADvantage can be reached at (617) 923-0141. Also, DBUG (DataCAD Boston Users Group) will continue to host monthly meetings at local area firms as they have for the past nine years.

Looking back on the past seven years, Madura said, "Closing Madura Studios is a bittersweet moment for me, but I am confident that this is the next appropriate step for DataCAD."

### **DATA CAD LLC Products**

DataCAD 7, DC Viewer, and other DATA CAD LLC products are professional-level solutions developed by architects for architecture and specifically geared to meet the practical needs of small to midsize architectural firms. DATA CAD LLC is improving its DOS-based architectural software by introducing new enhancements while developing Windows 95/NT-based products, such as DC Viewer.

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DataCAD is a registered trademark and DC Viewer is a trademark of DATA CAD LLC. All other products are trademarks of their respective owners.

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