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**DATACAD LLC Releases DataCAD® Plus™  
High-End Architectural CADD Program**

Avon, Conn. – April 28, 2000 – DATACAD LLC today released DataCAD Plus, a new high-end architectural CADD program. Intended for the ‘power’ CADD user, DataCAD Plus offers advanced 3D modeling and visualization capabilities at significantly less cost than competitive programs. DataCAD Plus is available for a special introductory price of \$1,995 USD through September 30, 2000. The software will retail for \$2,495 USD as of October 1, 2000.

DataCAD Plus is the result of a technology collaboration effort between DATACAD LLC and softTECH GmbH, a company within the mb Software AG group. Although based upon DataCAD core technology, DataCAD Plus is a distinctly different software program from DataCAD for Windows®.

“Many architectural firms are now routinely using 3D modeling and visualization tools in their practice,” said Mark Madura, president and CEO of DATACAD LLC. “However, a major hurdle has been bridging the high-end 3D modeling with the 2D production drawings which are the bread-and-butter of any firm. DataCAD Plus is our response to this problem, providing integrated 2D and high-end 3D tools busy architects and planners need to move efficiently through the entire architectural process, from design to visualization and from permit planning to construction.”

According to architect Professor Geoffrey Moore Langdon, AIA, “DataCAD Plus’ Zone-based Architectural Construction design environment realizes all of the features that have been on my CADD wishlist for years. Intelligent walls that automatically clean up, including complex intersections. Architectural elements that automatically get put on appropriately named layers. Walls, niches, doors, windows, roofs and so on with dynamically changeable parameters, automatic floor slabs, roofs, room zones, floor stories, dimensions, wood framing, and instant coordinated sections and elevations, are all

part of DataCAD Plus. It also includes a number of dynamic 3D visualization tools so that you can move around your rendered model with glass and shading, all while still developing your model.”

Continued Langdon, “Many other CADD programs that try to make easy architecturally smart objects end up with limitations, where you simply cannot do or design something that programmers haven’t thought of first. DATACAD LLC knows that easy flexibility to do anything is the prime concern of architects. With their unique approach to smart 3D parametrics in DataCAD Plus, they have realized that flexibility in an elegant way.”

DataCAD user and interior designer David Sargert reports, “With DataCAD Plus I can model and render a project in front of my client, make changes on the fly, and move on to construction documentation much more quickly. This all equates directly to more profit per project.”

### **Highlights of DataCAD Plus**

**ZAC™ (Zone-based Architectural Construction):** DataCAD Plus gives users the ability to quickly develop architectural models based on room areas and floor zones. Accurate, 2D construction drawings can automatically be generated from 3D ZAC models.

**2D/3D ZAC entities based on complete Andersen® Door & Window Catalog:** DataCAD Plus includes a ZAC-based library of the entire line of Andersen doors and windows. Additionally, DataCAD Plus allows designers to draft and model with the entire Andersen window and door catalog.

**Custom Roof Modeling:** DataCAD plus provides integrated roof modeling tools. Complex roofs can be easily created by automatically recognizing roof boundaries. Once a roof is created, it can be further customized dynamically using pitch, ridge height, eave height, and overhang editing options. DataCAD Plus’ custom roof modeling tool supports multi-pitched roofs, dormers, and framed openings.

**Web-Ready:** DataCAD Plus can create highly compressed DWF (Drawing for Web Format) files for publishing and viewing drawings on the Internet.

**DC+Vis:** The DataCAD plus visualization program offers instant rendering with drag-and-drop objects and textures. It also calculates the shadow cast by the sun and moon for any location and time of day.

## **Pricing and Availability**

DataCAD Plus is available immediately at a special introductory price of \$1,995 USD, now through September 30, 2000. The suggested retail price is \$2,495 USD for a single seat license. Preferred customer pricing is available to current DataCAD customers. Multi-user pricing is also available.

DataCAD products are available through authorized dealers worldwide, or directly from DATACAD LLC. For the name of the dealer nearest you, please call (800) 394-2231 or (860) 677-4004 outside the U.S. or access the "Support" section of DATACAD LLC's Web page at <http://www.datacad.com>.

## **About DATACAD LLC**

DATACAD LLC is an independent, privately held company that provides robust computer-aided design and drafting solutions to architecture, building, engineering, and construction firms. According to the most recent AIA firm survey, DataCAD is the second most widely used CADD software among American Institute of Architects (AIA) member firms. DataCAD has over 250,000 installations worldwide.

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